

## What are SIP Trunks?

SIP stands for Session Initiation Protocol and it allows your business to transport telephone calls over an internet connection.



### How can SIP Trunking help your business?

Save money on call costs and line rental - SIP delivers less costly connectivity than ISDN over an IP connection. It can save up to 50% on line rentals and up to 80% or more on call costs.

[Visit our SIP Calculator.](#)

Free internal calls and great features perfect for medium or large organisations with multiple sites, not only will you save on your line rental and call costs, but you'll get free internal calls within your organisation and a whole host of great features.

### Free calls to UK, local, national and mobiles offer

At West Pier Telecom we are offering free calls to mobiles on our SIP Trunks where we provide 2000 minutes per channel per month to major mobile phone networks including O2, Vodafone, EE and Gamma. The mobile minutes are on top of the minutes already offered to local and national numbers commencing with 01, 02 and 03.

### Scale up and down when you want

SIP trunks are ideal if you are moving, upsizing or downsizing and want to keep your existing numbers. Scale up lines during busy periods and back down again afterwards. You can add lines, take them away, split calls at any time. You are always in control.

### Built-in business continuity

SIP trunks can handle emergencies easily. They are inherently disaster recovery / business continuity ready, letting you reroute calls to an alternative location quickly and easily.

### Compatible with Skype for business

Our SIP trunks are integration tested and approved to interoperate with Microsoft Lync / Skype for Business, allowing you to directly connect to the platform to make external calls.

### Geo-independence

SIP trunks gives your business the flexibility of its phone numbers by offering multiple geographic numbers all in one location, allowing you to target a wider range of clients.

### Effective

Not only are SIP Trunks quick and easy to install, they are perfect for businesses operating in multiple offices and have a highly distributed network.



If you would like to learn more about SIP Trunking or want to have a chat about other telephony and networking options available to your business, then give us a call on 0344 264 5522. Alternatively, you can email Matthew van Til ([matthew.vt@westpiertele.com](mailto:matthew.vt@westpiertele.com))

Visit our website: [www.westpiertele.com](http://www.westpiertele.com)